

# People and Places

The Community Planning Bulletin for Northumberland

7<sup>th</sup> April 2010

## Special Economic Strategy Edition

This special edition of *People and Places* draws your attention to the outcome of the recent public consultation on the Economic Strategy for Northumberland. It provides details of how the feedback received will be used to finalise the Strategy.

### Purpose

The purpose of the Northumberland Economic Strategy is to establish aims and priorities for promoting economic competitiveness and securing the resilience of our economy. It forms part of the Northumberland Community Planning Framework.

The strategy sets out a strategic framework based on the evidence from the first Northumberland Local Economic Assessment (LEA) combined with guidance from stakeholders gathered through an engagement process during autumn/winter 2009.

### Progress

The draft strategy was subject to consultation in February 2010 (as previously reported in the February People and Places Economic Strategy Special Edition).

Over sixty responses were received from public, private, voluntary and community sectors as well as from young people and members of the public.

The feedback has been generally positive and welcoming of the strategy building on the ownership developed through the process.

The consultation highlighted the need for the strategy to focus on key issues. Technical points need to be addressed within the text but they do not alter the documents overall direction.

The key issues and the proposed amendments to the strategy have been discussed by the NSP Economic Prosperity Thematic Partnership (EPTP). Reports outlining the key issues, consultation and agreed amendments are online at [www.nsp.org.uk/economicstrategy](http://www.nsp.org.uk/economicstrategy)

### Key Priorities

As set out in the draft strategy the focus is on sustainable economic growth and the development of a low carbon economy, as identified by stakeholders.

There are eight thematic priorities (as listed below) which are intended to provide a framework for action to improve the county's economic prosperity.

Economic Strategy Priorities	
Moving to a low carbon economic future	
A Working Economy	A Resilient and Diverse Economy
A Skilled Economy	An Enterprising Economy
An Inclusive Economy	A Vibrant Economy
A Competitive Economy	A Connected Economy

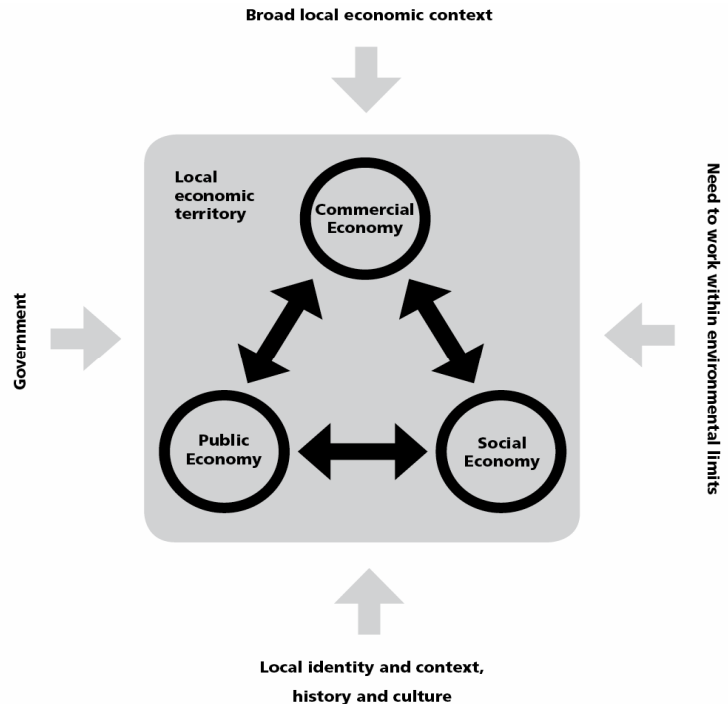
## Next Steps

The final strategy will now be prepared in liaison with the EPTP and will be presented to the NSP for approval in July.

## Northumberland's Economic Resilience to be put to the test

An Economic Strategy Action Plan will be developed this Summer. The final strategy and action plan will be informed by Northumberland's participation as one of six pilot areas in England testing the Centre for Local Economic Strategies (CLES) Economic Resilience Model.

The CLES model to the right illustrates the elements of the local economy and provides a framework to test an areas resilience helping to establish the activities requiring focus to improve the functioning of the economy. The Northumberland pilot will contribute to national research on economic resilience by CLES and details of Action Planning events will be circulated in due course.



Northumberland  
Strategic Partnership

*People and Places* is produced by the Council's Place Shaping Policy Steering Group on behalf of the Northumberland Strategic Partnership

All previous editions of *People and Places* can be accessed at:  
<http://www.nsp.org.uk/page.asp?id=811>

Northumberland County Council's Regeneration Service is facilitating the development of the Economic Strategy on behalf of the NSP Economic Prosperity Thematic Partnership (EPTP).

For more information on the Economic Strategy  
or to request a copy of documents in a different format please contact:

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Background papers on the Economic Strategy are available at [www.nsp.org.uk/economicstrategy](http://www.nsp.org.uk/economicstrategy)